



# Y's Men Mid-West India Region

## **Report to the 6<sup>th</sup> Regional Council of MWIR 2013-14.**

**Submitted by Jacob John, Regional Web Master.**

Most respected Ysman Leaders on and off the dais.

Being assigned the roll of Regional Web Master for the Region with a specific task for the past 3 years, let me express to each and every member of the Y'sdom my sincere thanks and gratitude for the whole hearted support and co-operation extended while executing my duties as the RWM.

The duty was the development and implementation of the Online Member Database and Reporting with a unified Web Portal for all the Zone, Districts and Clubs within the Region.

The idea was conceptualized by ICM Ym. Jose Valothil when he was the Regional Director and RD Ym. Vijayakumar when he was the Regional Secretary during their tenure in 2011-12.

A project that was implemented successfully for the first time ever in the entire Y'sdom. No other Region, Area or International Head Office has implemented a similar project. Again a first for MWIR.

The project was to capture and maintain the entire details of all the Zones, Districts, Clubs and Members and the monthly reports of each clubs - Ys Men, Ys Menettes and Ys Lings in the Region under the Region Web Portal.

The Web Portal has two sides: One is for the public and one for the respective Web Masters.

The Web Portal for the public [www.midwestindiaysmen.org](http://www.midwestindiaysmen.org) displays the results of the work by the respective Web Masters of Region, Districts and Clubs.

**The project brought transparency to the following 6 areas:**

1. **Monthly Reporting** - Being the reports online and available for any of the authorized



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officials in the hierarchy to verify the same anytime along with the scores. The clubs can monitor their monthly reporting status and the DGs can monitor all the Clubs within the District.

**2. Membership Details** - The Clubs submit their member details online with their photos and other details. Each member's portfolio and profiles are also being updated online. Hence their details appear automatically on the respective pages of Office they bear. Yet the public pages does not carry any personal details of those who do not hold any office and thus their privacy is protected. New members added are approved only by the Regional Team and cancellations are restricted. No requirement for the Clubs to send Roasters.

**3. Membership Count** - Membership count of each club is visible online and hence the dues and contributions became transparent. It is easy for the DGs and Region Team to monitor the drops and increase in the membership.

**4. Reports** - various reports like blood groups, anniversaries, address lists with and without photos for bulletins and directories and many more. Those who have used the Web Portal has tried each and every one of these reports to their benefits.

**5. The Activities** - The Regional, Zonal, Districts, Clubs news updates and Facebook updates are frequent and the world knows the best works the Y'sdom carries forward.

**6. The Regional Conventions and Voters** - Registration to the Regional Convention can be done online and the Clubs can register those participants who can cast their vote in an unlikely event of voting. A photo ID tag can be generated from the membership details.

The respective Regional, District and Club Web Masters maintain the master data of the Region, Zones, Districts, Clubs and Members along with the respective Calendars, Events and News with and without photos, except videos. More photos and videos are uploaded and linked to the Facebook account of Mid-West India Region where the space is free.

News and events are maintained with expiry dates thus automatically getting removed after the specific period.



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We could achieve the successful implementation only with the help of 14 District Web Masters who became excellent team members for their respective District Governors. They have provided training and updated their respective Club Webmasters and encouraged each and every one of them to report online and in time.

All the Clubs contributed their efforts by submitting their reports, mostly in time every month, by sharing their Calendars and Events and News on their respective web pages. Those who have not done any web browsing on their own earlier were even trained by their DWMs and were introduced to the world of Internet. The Clubs need to keep and maintain separate Club wise websites separately which was expensive every year. Each Club, District and Zone has a web page online that is maintained by the Club, District or Zone respectively at no extra cost.

Now each and every Club reports online. Every Club, except for the new Clubs who are yet to be provided training, maintains their membership details including photos, online.

Any information regarding the MWIR is available at fingertips from one website: [www.midwestindiaysmen.org](http://www.midwestindiaysmen.org).

Though similar projects were already been implemented by other service organizations, ours was unique in the economical and cost effective way as well. We have started with Rs.50/- per family, as a onetime charge as the initial contribution, irrespective of the number of family members and a meager Rs.15/- per family per year, for the maintenance of the same.

If we had a little more budget we could incorporate much more features to the Web Portal. Since we do not invite advertisements to the Web Portal, the revenue has to be generated among ourselves.

Now MWIR website rank as the third position on Google search for "Y's Men" and the first and second being the International and India Area websites only.

The International HQ has also appreciated this unique work of MWIR Team and has agreed to take up this project to the next level. Let me thank ICM Ym. Jose Valothil, RD Ym. Vijayakumar and IPE Ym. Issac Palathinkal, for highlighting our project to the



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International HQ and making them aware of the importance of this implementation at International level.

Being part of Y'sdom was satisfying for being able to help others. With my professional experience, when I could contribute to the Y'sdom itself and being along with past three excellent teams was the most satisfying of being a Ys Men.

I am happy and proud to be a part of the three different Regional, District and Club Teams during these past three years. All of them contributed their full efforts to the successful conceptualization, implementation and continuation of this project.

I also hope that the upcoming Regional, Zonal, District and Club Teams will continue to utilize and improvise on the Web Portal.

The negative side of this project as in any technology is that, if it is left unused, it becomes dead or obsolete. If unused these team efforts and expenses will go wasted and we will have to start again from the beginning. This project has to be used continuously and improvised on.

Many of the Club users reported to me that it has become so convenient for them to be able to submit and update their reports and other Club details even from their mobiles.

Hence my request to all the incoming officers of Region, Zones, Districts and Clubs are to continue utilizing this combined effort of MWIR and avoid usage of paper for reporting thus saving the environment.

Any help required, all the Regional Team will be there to assist you.

Thanking you once again,

Jacob John  
Regional and Area Webmaster



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The RWM, DWMs and DGs at the District Web Masters Training.